

**MOUSE MORALITY: THE RHETORIC OF DISNEY
ANIMATED FILM**

Amy Cords

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Adding these messages together, Ward raises important questions about the moral ambiguity of Disney's overall worldview and demonstrates the need for parents to be discerning in letting their children learn moral values and life lessons from Disney films. The answer to the "how" question then leads me to use theoretical tools only as they mesh with what Disney says it wants to communicate and with the obvious ways it does communicate.

I uncover what understandings of morality the texts invite, and I conclude by
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